

FIREHAWK WEBSITE SCOPE / UPGRADE DESIGN BRIEF

Company Overview:

Firehawk has been servicing businesses throughout San Diego county CA with expansion beginning into Riverside County and Orange County CA. Firehawk is a premiere provider focusing on high quality service at family owned pricing.

We are rebuilding the marketing outreach program to go fully digital, mobile and ready to start aggressive digital sales and marketing outreach programs. So, everything we do website, email, direct mail, phone calls and more must be up to date and using latest technology for SEO, tracking, ROI, sales conversions and more. This website redesign is the start of the process and the basics of the website are the following: Built and optimized for mobile phone quick navigation and desktop browser viewing. There will be a main home page and then 5 service (landing) pages based on each of the primary product/services we provide. We only sell 5 products, So, the majority of the site is informational with email us / contact us / request a quote pages

Home page with main company and contact information

Blog / News feed page (Our own content or republished feeds from our sources

Glossary Page of terms and product info.

Portable Fire Extinguishers

Kitchen Suppression Systems

Building Sprinkler Systems

Live Fire Demonstrations

First-Aid Stocking and Supplies

Request Quote / More information page

Email list Page (integrated to mailchimp)

All social media links

Complete page SEO, keywords, adwords, google analytics, all optimized.

HOME PAGE:

FIREHAWK FIRE & SAFETY

WHO WE ARE?

Firehawk Fire & Safety is a certified small business and woman owned provider of fire protection services headquartered in Southern California since 1991.

24 HOUR EMERGENCY SERVICE

1-800-FIREHAWK (347-3429)

1-858-558-9033

25 YEARS SERVING SOUTHERN CALIFORNIA

Exceptional Customer Service and a Commitment to Excellence

Firehawk Fire & Safety technicians are certified and licensed through the office of the California State Fire Marshal to inspect, maintain, repair and certify your company and its fire protection equipment is compliant with national, state and local fire & safety laws.

25 Yr Logo/ seal

“One-Stop Safety-Shop”

Contact:

Firehawk Fire & Safety

PO Box 910489

3962 Sorrento Valley Blvd

San Diego, CA 92121

customerservice@firehawksafety.com

www.firehawksafety.com

LANDING PAGES : NAVIGATION PAGES

PORTABLE FIRE EXTINGUISHERS

Fire Extinguishers

Portable Fire Extinguishers are the first line of defense when a fire breaks out. NAFED studies show that up to 95% of fires are extinguished using portable fire extinguishers. Fire Extinguishers are quick and easy to use when a small fire breaks out or even to suppress a fire long enough to assist people in escaping a burning structure. Local, state, and national OSHA Fire and Life Safety codes regulate the sales, service, inspection and repair of all portable fire extinguishers to certified fire technicians from the Office of the State Fire Marshall.

- Monthly Fire Extinguisher Inspections
- Annual Fire Extinguisher Inspections
- ABC Dry Chemical Fire Extinguishers
- BC Dry Chemical Fire Extinguishers
- CleanGuard Fire Extinguishers
- Water-Based Fire Extinguishers
- 6-Year Internal Fire Extinguisher Maintenance
- 12- Year Hydrostatic Fire Extinguisher Certification
- Fire Extinguisher Location Requirement Code
- Fire Extinguisher Rating
- OSHA Fire Safety Codes
- Fire Extinguisher Cabinets
- Fire Extinguisher Signage

FIRE SPRINKLER SYSTEMS

Fire Sprinklers

Automatic fire sprinklers save lives, protect assets and lower costs. Missed inspections or preventative maintenance could cost tens of thousands of dollars in repairs; citations or fines from the Fire Marshal's office; or worse it could cost people's lives. All sprinkler systems need to be inspected, tested and maintained to ensure it will function in the event of a fire.

- Quarterly and Annual Automatic Fire Sprinkler Inspections
- 5 Year Automatic Building Fire Systems Certification
- Automatic Fire Sprinkler Diagnose, Repair & Upgrades
- Any Commercial, Multi-unit Residential, Retail and Industrial Complexes
- Wet pipe Automatic Building Sprinkler Systems
- Dry pipe Automatic Building Sprinkler Systems

FIRE SUPPRESSION SYSTEMS

Fire Suppression

Fixed fire suppression systems are commonly used in kitchens where cooking oils or grease coupled with gas and high temperatures create an immediate and dangerous fire hazard. A properly installed and maintained suppression system can quickly protect other high value or high hazard areas such as data processing centers, server rooms, fuel pump islands, or other special hazards.

Quarterly Fire Suppression Inspections
Semi-Annual and Annual Fire Suppression Inspections
Fire Suppression Diagnose, Repair & Upgrades
IT Server Rooms Suppression System Inspections
Restaurant Hood Suppression Systems
Paint Booths Suppression Systems
Flammable Liquid Storage Suppression Systems
Suppression System repairs & upgrades

LIVE FIRE DEMONSTRATION AND TRAINING CLASSES

OSHA, Local and State Fire & Life safety regulations requires all companies to provide its employees with a comprehensive life safety training inclusive of evacuation plans, life safety procedures and hands on training of the proper use of portable fire extinguishers. Firehawk Fire & Safety training class exceed OSHA requirements and will guarantee your company will be in compliance.

Live Fire Extinguisher Training Class
Safety Evacuation Plans

FIRST-AID STOCKING & SUPPLIES

Firehawk will save you time and money on first aid supplies. Our safety products and services are designed to help you stay OSHA compliant with regular scheduled restocking services. Boost employee productivity, morale, and improve your bottom line with name brands you trust.

First Aid Cabinets
Portable First Aid Kits
Bandages
Tapes and Gauzes
Bleed Control
Signs & Posters
First Aid and Instrument
Eyewash Station

Pain and Illness / Comfort
Antiseptics & Ointments
Burn Control